

## Sidcup Partners Directors Report

April 2019- March 2020

Presented at AGM on Tuesday 7<sup>th</sup> July

I would like to welcome everyone this evening for the third Sidcup Partners Ltd AGM.

I would also like to say that this all seems a bit strange and I hope the technology works

This report will be presented under the three main themes found in the Business Proposal Document highlighting briefly what has been achieved under each.

The full Year End Report with all the detail and the accounts will be available on the web site.

### **Marketing, Promoting and Events.**

We ran a number of events, building on partnerships with the local community

These included Easter, Armed Forces Day the Fringe, Halloween Christmas and Valentines.

We supported the council in Book Buzz, and the healthy eating voucher project.

We have launched a monthly Friday market

We used competitions to drive web site visits

### **Attractive, Well Presented and Looked After**

We worked with Lamorbey and Sidcup History Society to install the famous people banners on the lamp columns.

We carried out several community clean ups.

We installed floral displays and entered London in Bloom again and achieved a silver award.

We entered the British BIDs National Awards and were one of three shortlisted

WE applied for a lottery grant and were awarded 9.8K to put towards the greening of the high street

We have Increased web site hits and followers on Facebook and Twitter

We used shop front vinyl to improve empty shop fronts

We re planted outside Barclays Bank

## **Services to Business**

We helped businesses with grant application and PPE for covid-19

We gained British Bid's accreditation, a kite mark for a well - run and managed BID. We were audited externally for this.

Held several networking events.

Launched a discount booklet for students, promoting local businesses

Ran free courses for mental health and first aid.

Continued to look at savings for businesses, including stationery and waste collection

Carried out market research with over 80 business completing questionnaires.

Continue to shop local for as much as possible including insurance, accountancy and all other supplies.

## **Future plans**

Work with Businesses to develop more online activity, learning lessons from Coved

Work closely with developer when work starts on site at former Blockbusters

Have continued meetings scheduled with developers at the co-op and the former Lamorbey Baths site to stay in contact with the new work that's going on.

Build on success of Fringe event, trying to secure a road closure.

Build on the market to increase footfall and variety.

Arrange more business networking events so that local business owners in Sidcup have more opportunity to meet with each other.

Working with council to jointly fund free wi- fi for town centre.

We would like to improve the walkways both sides of Station Road under the railway bridge.

We are actively applying for external funding through a range of grants so that we can fund for more events within the community as the success from previous events has proven that more are needed in the town.