

BID Update - February 2018

Bexley Business Awards

The 2018 Bexley Business Excellence Awards in association with Ocado are open for entries – and local businesses have been urged to grasp the opportunity.

The borough's thriving business community turned out in force for the launch of the sixth annual awards at Bexley Civic Centre (Thursday, 25th January). Over 100 business people heard how this year's awards are building on the success of the 2017 programme, with past winners and sponsors calling for more local businesses to get involved.

Designed to celebrate the very best of the borough's enterprising businesses, the free-to-enter awards feature 14 entry categories that support Bexley's ambitious Growth Strategy. They include a new award for excellence in Culture, Sport & Leisure.



The winners, including the overall Bexley Business of the Year, will be exclusively announced at a glittering, black-tie Gala Awards Dinner hosted by a celebrity presenter in June.

Entering the awards is free and easy to do online. Businesses can enter up to three of the 14 different awards categories. The only exception applies to companies who won a category in 2017, who cannot enter the same category this year.



Data Protection

Dear Business,

Many of you may already be aware that the new EU General Data Protection Regulation (GDPR) comes into effect on 25th May 2018 however in talking to businesses many are not some seem to be very unprepared or completely unaware of the changes. Many of you hold personal data in some form so will be impacted. The BID will be organising some information events in partnership with Barclays. Once the dates are confirmed they will be added to our web site However in the meantime please see the link below.

Information Commissioner's Office website link for further information:-

https://ico.org.uk/for-organisations/guide-to-thegeneral-data-protection-regulation-gdpr

Data protection

Preparing for the General

Data Protection Regulation

(GDPR)

12 steps to take now





Book Buzz

We have put together a packed programme of events and activities across the fortnight. There is something for everyone – adults, children, teens, families and school groups.



There will be storytellers, theatre performances, comic arts workshops, dance and drama workshops, a poetry spin, "Where's Wally?" hunts and Harry Potter activities to enjoy over half term. As well as all of this there will be visits from special guests such as The Gruffalo, Elmer and Peter Rabbit.

Plastic Free Sidcup

Since plastic was created more than a century ago we've become dependent on it for its convenience, innovation and function. But plastic is polluting our land and waterways. It is being generated far faster than it is recycled. It was recently revealed that more than 5 trillion pieces of plastic are floating around in the oceans. These are being consumed by fish and eventually travel up the food chain, causing potentially serious consequences for the health of wildlife and humans alike.

Promoting or making suitable, sustainable alternatives readily available will bring about a change in behaviour and reduce the amount of throw-away plastic in our society. With your help our town can become the first Bexley Town to achieve Plastic Free Community status. This is an official title and organisations within the town will be able to use the Plastic Free Communities logo. Together we will make a difference for our planet and attract new residents, customers and visitors to our town.

What you need to do

We are asking that businesses and community organisations remove at least three single –use plastic items and replace them with sustainable alternatives. We will provide you with information, support and encouragement and will promote what you are doing on Social Media and in press releases.

What happens next?

We will be in touch shortly to let you know the next steps. Meanwhile we would love to hear what you have already been doing to reduce use of single –use plastic and any ideas or future plans you may have.





Advertising Totem - Key Benefits

- Double-sided 47 inch digital advertising totem at Nisbett Walk on Sidcup high street.
- Situated on the busiest part of the high street, visible to traffic and pedestrians with over 16,000 visitors per week!*
- Free monthly change of advert available
- Flexible subscription options to suit your needs
- Competitive rates for independent businesses

