

Sidcup

Partners

Working Together

Chairman's Latest BID Update – May 2018

Dear Partner,

As we write this edition of the newsletter the sun is shining and the outlook for the weekend is looking good. Lots has been happening in Sidcup and as you read on you will get a flavour of some of the current projects.



The Fringe Event 16th and 17th June

Following on from last year's successful event we are organising another Sidcup Fringe, bring a blanket and a picnic and enjoy the day, this year we are including a free Open-Air Cinema. There will be three different family films showing through day. We will also have food and drink stalls and a stage with performances from local groups, please keep checking the website to check the line-up.

On the 17th, Father Day we are also having a VIP area with deck chairs which will soon be available to book. Please check out the Fringe web site <https://sidcupfringe.co.uk/>

We have also been busy joining in with the rock painting fun and painted and hidden some rocks especially for The Fringe Event, further details can be found at #sidcuprocks on our Facebook page.

Plastic Free Sidcup

On Saturday 26th we are launching our project to reduce single use plastic in Sidcup. We are starting by giving away reusable coffee cups and reusable shopping bags.

We have sent out a short questionnaire to businesses as a way of auditing what we are using now and finding out what we can do to make sustainable and cost-effective changes.

Public Water Fountain

The Mayor of London, Sadiq Khan, has announced the installation of a new public water fountain in one of London's busiest shopping locations, Carnaby Street, and invited bids to install more water fountains in the capital.

As part of his work to reduce single-use plastic bottles in London, the Mayor has committed to delivering up to 20 new water fountains across the city this year..

To help secure locations for the next 16 fountains, Sadiq is calling on land and site owners to bid for funding from a pot of up to £75,000, up to £50,000 of which is provided by the Mayor, with an additional £25,000 provided by water fountain specialists MIW.

Sidcup Partners have applied and have reached the second round in the process if successful the aim would be to have a fountain installed during the summer.

The bids will be assessed by the #OneLess campaign, which is led by Zoological Society of London's (ZSL) and which aims to reduce the number of single-use plastic bottles that end up in our rivers and oceans.

Sidcup Clean up

We are working with several partners including McDonalds, Sidcup Cycles and CD waste on 11th June to clean up areas of the town not covered by the normal council contract. If you have any areas that are concerning you please contact cheryl@sidcuppartners.co.uk so we can add them to the list.

We are also looking for volunteers so if you would like to help perhaps just for an hour let us know. Equipment and refreshments will be provided.

We will be meeting outside McDonalds at 10am for a photograph before we get started.

Please check the website for up to date information.

Lark in the Park

Sidcup Partners are pleased to say we have sponsored the over 60's marquee for Lark in the Park this year .



GDPR Event

Sidcup Partners held a Networking event in Partnership with Barclays Bank on 2nd May. The event was hosted by The Hackney Carriage and the delicious refreshments were provided by Chez Pascal. The topic was GDPR and although it is a rather dry subject it is important that all businesses are aware of their responsibilities in regard to the new legislation around data protection. All the participants found it very useful. For further information on GDPR please <https://ico.org.uk/>

London in Bloom

Sidcup Partners have entered this year's London in Bloom competition, the judges will be in Sidcup on Tuesday 10th July, fingers crossed for having fine weather for the day.

Lab Salon

Lab salon celebrated its 2nd year of trading in the high street in style on Monday 21st several celebrities including TOWIE star Shelby Tribble and soap stars John Partridge and Sally Lindsay joined the party, some experienced beauty treatments not usually available outside of top salons in London this along with bubbles and canapes resulted in a real party atmosphere.

New retailer for the High St Holland and Barrett

We are pleased to confirm that work has begun on the refurbishment of the former Store 21 in the high street. We have been told that they will be re-opening on 27th June trading as Holland and Barrett.

Birchgrove

A new marketing suite has opened at 97, Main Road Sidcup for the new assisted living development next to Queen Marys hospital.

The Hair Movement

The Hair Movement - A stylish new salon has opened at 144 station Road.
<http://www.thehairmovementsalon.com/>

Customer Questionnaires

Sidcup Partners have commissioned some market research to find out what customers think of the town centre and how they use the high street. We have also asked that a sample of students from Rose Bruford and Bird college are interviewed. The research will be carried out in June.

Social Media

We are very keen to assist businesses by increasing the use of social media please let us know if there is anything you would like us to promote on your behalf. Please contact hello@sidcuppartners.co.uk

If you have any offers or news that you would like to promote please get in touch the web site is there to be used for the benefit of BID levy payers.

As usual if you have any good news stories or offers you would like promoted please get in touch

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